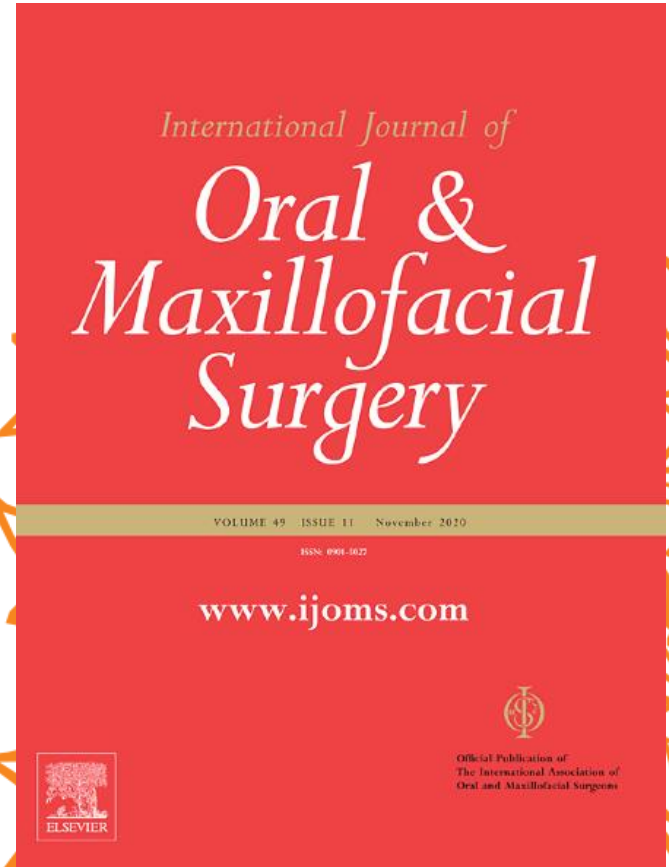




International Association of
Oral and Maxillofacial Surgeons

International Journal of Oral & Maxillofacial Surgery

Digital & Print Advertising Opportunities



Maximize your reach to the global community of oral and maxillofacial surgeons:

- The International Journal has a global readership which can be reached through print and online advertising
- Print journal goes to 760 oral and maxillofacial surgeons
- The online journal has over 500,000 full text article downloads each year with over 14,000 unique visitors per month on ijoms.com
- Table-of-contents email alerts going to more than 5,000 recipients
- Effective way to build brand awareness
- Quickly put your products in front of the global audience of maxillofacial surgeons
- A variety of advertising options in print and online.

IJOMS print display advertising rates

IAOMS advertising partners will receive a 10% discount on these 2021 rates advertised below

Bonus Distribution

Contact your sales representative for more details.

Rates

FREQUENCY	WP (MONO)		WP (4 COLOUR)		QUARTER PAGE (MONO)		HALF PAGE (MONO)		HALF PAGE (COLOUR)		DPS (COLOUR)	
	£	€	£	€	£	€	£	€	£	€	£	€
1x	1,099	1,363	2,029	2,515	456	565	600	745	1,102	1,368	4,050	5,023

Cover Tips

£1,560 Net / €1,780 Net Client Provided (Standard 2-sided; please contact your sales representative for larger unit pricing)

Outserts

£2,340 Net / €2,670 Net Client Provided (Up to 4 pages; please contact your sales representative for larger unit pricing)

Advertising rates subject to change

IJOMS digital advertising positions and rates

IAOMS advertising partners will receive a 10% discount on these 2021 rates advertised below

Banner Ads – Journal Website

POSITION	DIMENSIONS	RATE(CURRENCY)	
		£	€
Leaderboard	728 x 90 px	95 CPM	105 CPM
Skyscraper	160 x 600 px	95 CPM	105 CPM
Large Rectangle	300 x 250 px	95 CPM	105 CPM

Banner Ads – Table of Contents (TOC) Email

POSITION	DIMENSIONS	RATE(CURRENCY)	
		£	€
Leaderboard	728 x 90 px	800	900
Skyscraper	160 x 600 px	800	900
Large Rectangle	300 x 250 px	800	900

Advertising rates subject to change

Please contact us if you would like to discuss advertising options in the journal

- Digital advertising on IJOMS.com
- Banners on IJOMS electronic table of content email alerts
- Display advertising in the monthly print edition of IJOMS

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