



IAOMS/ALACIBU NextGen Online Conference
February 8 – February 12, 2021

Program Description

The **IAOMS/ALACIBU NextGen Online Conference** is a dynamic and robust five-day program with live presentations followed by question and answer opportunities. Each day of the conference will consist of five to seven sessions over the course of 2.5 hours, presented by a variety of master surgeons and the next generation of young OMF surgeons.

Sponsorship Cost

\$3,000 USD per session

Benefits of Participation

Overall promotional opportunities for session sponsors leading up to the live event and following the conclusion of the live event may include the following:

Conference/Event Website: Sponsor logo placement featured throughout the website

- Sponsor logo hyperlinked on *Sponsors* webpage of conference/event microsite (hosted on the IAOMS website)
- Sponsor logo and brief company description and/or supplemental materials such as a YouTube video or PDF download.

Email Marketing: Sponsor logo featured in promotional emails distributed by IAOMS

- Hyperlinked logo featured in promotional emails leading up to the live conference
- Hyperlinked logo included in email to attendees the week of the live conference

Social Media Marketing:

- Dedicated social post to sponsored session with company tag. Social platforms include Instagram, Facebook, LinkedIn, and Twitter

Post-Conference/Event Inclusion:

- *Thank You* email to all attendees with sponsor logo included
- Recording of the conference will be made available on the IAOMS website. Recorded content and sponsor inclusion will remain on-demand indefinitely providing marketing for the sponsor beyond the live conference.

Sponsor Benefits in Live Conference/Event Inclusion

Additional promotional opportunities for session sponsors throughout to the duration of the five-day, live event may include the following:

- Logo placement in marquee slide(s) or cover photo day of event
- Verbal mention by moderator/facilitator day of event (beginning and end of session)
- Live Event Spotlight: Sponsors are provided 60 seconds prior to the start of the program to address attendees directly (with approved script) or can provide a 30-60 second commercial to be played during the live event.

Visit www.iaoms.org/nextgenonlineconference to learn more. For questions regarding sponsorship, contact [Vinny Cavello](#).