



25TH ICOMS 2021

Glasgow | 1-4 September 2021

25TH International Conference on
Oral and Maxillofacial Surgery



Sponsorship & Exhibition Prospectus

ORGANIZED BY



**International Association of
Oral and Maxillofacial Surgeons**

BAOMS

British Association of Oral and Maxillofacial Surgeons

www.iaoms.org/icom2021

CONTENTS

Invitation	2
Conference Hosts	3
Demographics	4
Useful Information	5
Benefits of Participation	6
Important Dates	7
Sponsorship Packages	8
Exhibition & Floor Plan	9
Satellite Symposia	11
In-Kind Sponsorship	12
Advertising (Digital & Print & Onsite)	16
Application Form	21
Terms & Conditions	23

INVITATION

Heading into the 25th ICOMS 2021, the International Association of Oral and Maxillofacial Surgeons (IAOMS) and British Association of Oral and Maxillofacial Surgeons (BAOMS) invite you to join us for our signature, biennial education and networking conference that brings together oral and maxillofacial surgeons, trainees and allied health professionals from throughout the world for four days of learning about the latest in scientific research, theory and issues related to oral and maxillofacial surgeons.

The preeminent international conference in oral and maxillofacial surgery, ICOMS features best-in-class lecturers from around the globe, expert symposia, poster sessions, and informal discussions. ICOMS is held in exciting destinations, with social fundraising events that capture the spirit and essence of the host city. Learn, connect and grow with colleagues from across the globe at this unique international opportunity!

An exhibition is running concurrently with the ICOMS providing a precious and unique opportunity for our industry partners to showcase their products and researches while keeping abreast of the latest in oral and maxillofacial surgery. Despite the unprecedented global pandemic and the disruption it has brought we are confident that we will be able to host a fantastic and safe meeting in Glasgow. IAOMS is committed to working with all our partners, many of whom are longstanding, to ensure a successful and mutually beneficial event. We warmly invite our industry partners to be part of the ICOMS 2021 and look forward to greeting you in **Glasgow, Scotland!**

Gabriele Millesi
IAOMS President

David Koppel
ICOMS 2021 Chair



CONFERENCE HOSTS



International Association of Oral and Maxillofacial Surgeons

The International Association of Oral and Maxillofacial Surgeons (IAOMS) is the largest global professional organization representing the specialty of oral and maxillofacial surgery. From its founding in 1962, the IAOMS has been a friendly community of oral and maxillofacial surgeons, bound together by a common enthusiasm for the well-being of their patients and the advancement of their specialty.



British Association of Oral and Maxillofacial Surgeons

The British Association of Oral and Maxillofacial Surgeons (BAOMS) is a registered charity, and a company limited by guarantee, not having share capital. The overall strategic direction of the charity is determined by the trustees, who are assisted and advised by the other officers and members of the Council of the Association. The objectives for which the charity is established are as follows: (a) To promote the advancement of education, research and the development of Oral and Maxillofacial Surgery in the British Isles. (b) To encourage and assist postgraduate education, study and research in Oral and Maxillofacial Surgery.

DEMOGRAPHICS (ICOMS RIO 2019)



1,600+
delegates



79
countries/regions



320+
trainees



1,200+
free papers received



134
scientific sessions



155
speakers

ICOMS DESTINATIONS THROUGH THE YEARS

2001 Durban	2011 Santiago
2003 Athens	2013 Barcelona
2005 Vienna	2015 Melbourne
2007 Bangalore	2017 Hong Kong
2009 Shanghai	2019 Rio de Janeiro
	2021 Glasgow

USEFUL INFORMATION

Conference Dates

1-4 September 2021

Conference Organizers

International Association of Oral and Maxillofacial Surgeons (IAOMS)

British Association of Oral and Maxillofacial Surgeons (BAOMS)

Conference Website

www.iaoms.org/icoms2021

Conference Venue

Scottish Event Campus (SEC)

Built on the site of the former Queen's Dock on the North bank of the River Clyde, the SEC has established an enviable reputation for hosting international events of all sizes including the 2014 Commonwealth Games. Located a short 3-minute train journey or 8-minute drive from Glasgow city center in the city's west end.

Address: Exhibition Way, Glasgow, G3 8YW

Tel: 0141 248 3000

Email: info@sec.co.uk

Website: www.sec.co.uk

Sponsorship & Exhibition Inquiry

IAOMS — Miss Louisa Chiu

Email: partners-icoms@iaoms.org

Office: +1.312.577.7660

Conference Secretariat

Conference Partners International

Email: ICOMS2021@conferencepartners.com

Office: +44 (0) 131 306 0120

Terms of Payment

All requests for sponsorship and/or exhibition on a first-come, first-served basis according to availability. Deposit of 50% of value has to be made within 30 days upon submission of application form. Balance is due on or before 15 May 2021. Payment can be made by credit card or bank transfer. For bank transfer, please include all bank charges and intermediate bank commissions in your payment. Booking will not be processed nor the exhibition space guaranteed without the required 50% deposit within 30 days upon confirmation.

Cancellation Policy

In the event of cancellation of sponsorship and/or exhibition booth(s) by sponsor/exhibitor, please note that unless that particular area of sponsorship or exhibition is resold, ICOMS 2021 Conference Organizers reserve the right to retain all monies received. If the balance of payment is not received by the due date, the allocated sponsorship or exhibition booth(s) will be cancelled. Any booth or sponsorship package cancelled after 15 May 2021 will not be refunded; thus 100% forfeited.

Liability

The Exhibitor agrees that neither ICOMS 2021 Conference Organizers, the ICOMS 2021 Organizing Committee, IAOMS, nor any of their officers, directors, agents and employees, shall be held liable for any damage, loss, harm or injury to the person or property of the exhibitor or any of its officers, directors, agents or employees, resulting from theft, accident or any other cause.

Disclaimer

Whilst every attempt has been made to ensure that all aspects of the Conference and Exhibition announced will take place as scheduled, the ICOMS Conference Organizers and the ICOMS 2021 Local Organizing Committee reserve the right to make last minutes changes should the need arise including, but not limited to, cancelling, revising the dates, times or format of the Conference and Exhibition.

BENEFITS OF PARTICIPATION

Don't miss this opportunity to strengthen the awareness of your brand!

- Affiliate your organization with a credible and reputable international event of the industry.
- Significant brand exposure to over 1,600 oral and maxillofacial surgeons, specialists and allied health professionals from across the globe.
- Maximize your time and resources by showcasing your organization to a relevant and influential audience in an environment away from the competition of every day distractions.
- Develop new business connections and strengthen existing relationships.
- Generate new leads, develop your brand or launch a new product via exhibiting.
- Stay abreast of current developments in the oral and maxillofacial community and find out how your organization can assist.

Marketing Reach

ICOMS 2021 will be marketed through a variety of different mediums to ensure maximum exposure for your organization throughout Europe, North and South America, Africa and the Asia Pacific Region. Avenues for marketing include:

- **Online**
A website devoted to the Conference is now live and will be updated continuously in the lead up to the event providing all the most up-to-date information on the program, speakers, social fundraising events and a section dedicated to sponsors and exhibitors. A conference app also will be launched to provide delegates with the latest information at the tip of their fingers.
- **Advertising**
In addition to the Conference website, regular promotional EDMs will be sent to the IAOMS members and past ICOMS conference attendees. A number of advertisements will also be presented through the national and international media including industry publications, websites, other related events, member associations and editorial releases.
- **Networking**
The ICOMS 2021 will be promoted at many related events in the lead up to the Conference. These opportunities provide your organization with long and sustained exposure to your target audience both nationally and internationally.

IMPORTANT DATES

2020		2021
15 November <ul style="list-style-type: none"> • Early bird discount (5%*) booking of sponsorship package deadline 	1 December <ul style="list-style-type: none"> • Priority booking of onsite advertising deadline (<i>for Platinum & Gold Sponsors</i>) • Priority booking of premium booths for major sponsors 	1 March <ul style="list-style-type: none"> • Late booking fee of exhibition booths applies
15 May <ul style="list-style-type: none"> • Sponsorship & Exhibit booking deadline • Balance payment of sponsorship and exhibition 	1 June <ul style="list-style-type: none"> • Satellite symposia program submission for approval deadline • Distribution of Exhibitor's Technical Manual and shipment instructions for conference bag inserts 	15 July <ul style="list-style-type: none"> • Booth/raw space's design plan and onsite advertising layout for approval deadline • Print advertisement file submission deadline • Extra exhibitor badges booking and payment deadline
15 August <ul style="list-style-type: none"> • Pre-registration closes • Delivery of conference bag inserts to Conference Secretariat 	31 August <ul style="list-style-type: none"> • Pre-conference workshop(s) 	1-4 September <ul style="list-style-type: none"> • Main Conference

SPONSORSHIP

Sponsorship packages are available to assist you in choosing the right package for your organization. All booking requests are accepted on a first-come, first-served basis.

All sponsorship packages allow you to:

- **Select your own benefits**

Use new token-based system to select your preferred additional benefits!

- **Improve your visibility and reach**

Each sponsorship level includes your logo featured on the ICOMS website (hyperlinked) and conference app, acknowledgment in the final program booklet and on the onsite backdrop (with logo), and a complete delegate list.*

- **Make your planning easier**

Enjoy a special, flat rate for exhibition booths.**

- **Save money**

Receive a 30% special discount on selected advertising opportunities and **5% early bird discount of sponsorship package until 15 November 2020.**

Package	Price (USD)	No. Available	Priority Booking of Onsite Advertising	Benefit Tokens Included
Platinum	65,000	2	By 1 December 2020	420
Gold	45,000	4	By 1 December 2020	290
Silver	25,000	4	—	160
Bronze	15,000	4	—	100

Tailor-made sponsorship packages are also available.

Contact
partners-icom@iaoms.org
for more information.

*After opt out of delegates to share their details for industry/marketing purposes. Only name and country of origin of delegates will be shown on the list.

**Late booking fee of USD 500 per booth after 1 March 2021 will be waived.

EXHIBITION

Located on a single level, the Exhibition will be fully integrated into the Conference Program with coffee breaks and lunches served during the Conference.

Booking deadline: 15 May 2021

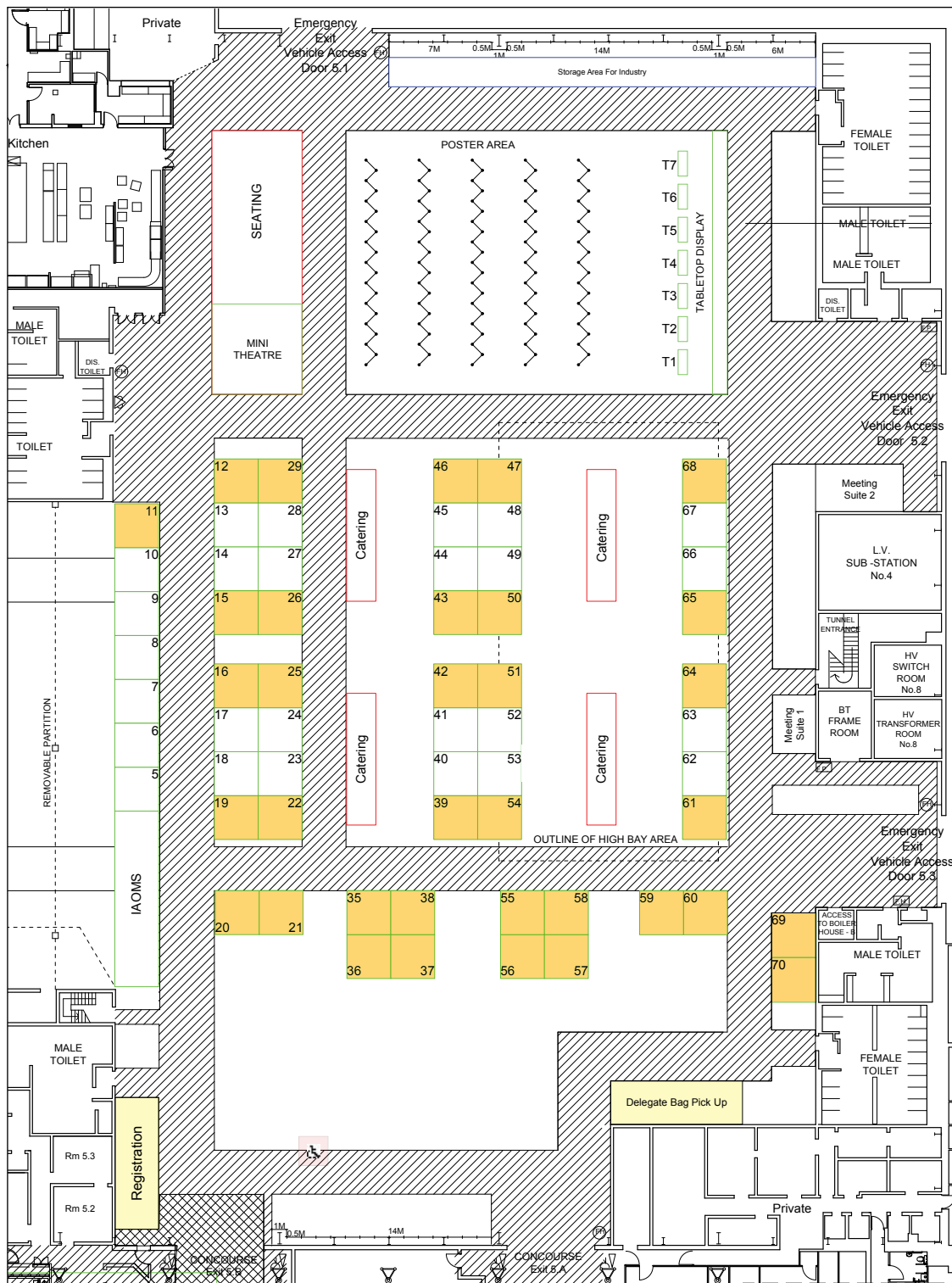
Exhibition	Price (USD)		Tokens (for major sponsors)
	On or before 1 March 2021	After 1 March 2021	
Premium Booth or Raw Space (3m × 3m)	6,500 per booth	7,000 per booth	65
Standard Booth or Raw Space (3m × 3m)	5,500 per booth	6,000 per booth	55
Tabletop Display (2m × 2m)	3,000 per table	3,000 per table	n/a

Selected premium booths (numbers 19–22, 35–39, 54–57, 59–61, 69–70 are reserved for major sponsors' priority booking until 1 December 2020!

Notes:

1. Premium booth/raw space are at prominent areas that allow exhibitors advantageous exposure to delegates.
2. Standard shell scheme (3m x 3m) booth includes: (a) a fascia sign consisting of one company name and stand number; (b) a single power point; (c) two track spotlights; (d) a counter and (e) two folding chairs. The ICOMS 2021 welcomes custom-design stands.
3. Tabletop display includes: (a) a 6 foot table; (b) a folding chair; (c) a back panel and (d) a single PowerPoint. One (1) complimentary exhibitor badge with access to exhibition area, Opening Ceremony and Welcome Reception will be offered.
4. "Raw space" does not include walls, fascia, lighting, power or signs. Should you prefer to provide your own booth design or prefabricated booth module in your allocated area, you must submit your design plans to the Conference Secretariat (CPI) by **15 July 2021**.
5. All extra requirements, e.g., special decoration, extra lighting, furniture, carpeting, office equipment, should be ordered separately. Furniture catalog and order form will be sent out with the Exhibitor's Technical Manual by **1 June 2021**.
6. Every 9sqm booth/raw space booking will entitle two (2) complimentary exhibitor badges accessing to exhibition area, Opening Ceremony and Welcome Reception. All personnel are required to wear badges to access the venue. All badges will NOT be mailed in advance and may be collected at the Registration Desk on arrival. Extra exhibitor badges can be obtained at USD 350 per badge till **15 July 2021**.
7. Exhibition spaces will be allocated on a first-come, first-served basis. The ICOMS 2021 Local Organizing Committee reserve the right to make the final decision on the exhibition space allocations.

EXHIBITION FLOOR PLAN



■ Premium (high visibility booths with increased fee)

*Exhibition plan not drawn to exact scale

SATELLITE SYMPOSIA

Industry sponsored sessions allow for the review and discussion of recent trials and ongoing studies with the objective of providing the latest information on trials and findings in oral and maxillofacial surgery. Satellite Symposia will be held within the convention center in the fully furnished and AV equipped lecture rooms. To ensure maximum impact of your satellite educational event, the Scientific Committee will work diligently with educational partners to minimize similar content running simultaneously. **Program need to be submitted and approved by ICOMS 2021 Scientific Committee before 1 June 2021.** Satellite Symposia can be CME accredited. The sponsoring company is free to choose their CME provider and accrediting body. Limited opportunities and all bookings are on a first-come, first-served basis.

Booking deadline: 15 May 2021

Satellite Symposia	Available Dates	Price (USD)	Tokens (for major sponsors)
Full Day 8-hour usage of the lecture room (8:00–17:00)	31 August	10,000	100
Half Day 4-hour usage of the lecture room (8:00–12:00/13:00–17:00)	31 August	8,000	80
Lunch 90-minute usage of the lecture room	1–3 September	8,000	80
Mini Theatre* (30 persons) 2-hour usage of the lecture space in the exhibition hall	1–4 September	1,000 (Coffee Break)	10
		2,000 (Lunch Break)	20

**A designated area in the Exhibition Hall will be turned around as a mini theatre with basic sound equipment, 2 sets of TV screens, podium and chairs. Available during coffee breaks and lunches when there is no conflict with the official scientific program. Sponsors can access the designated area 30 minutes in advance for setting up. Silent auditorium can be arranged at extra fee.*

Benefits include:

- Standard lecture room set-up (customization needs to be approved by the ICOMS 2021 Organizing Committee and ordered through our suppliers at extra cost (if any))
- A set of LCD projector and sound system will be provided to facilitate speakers' presentation
- Sponsored symposia will be announced as the official program in the Conference website and Conference app
- Roll-up banner in front of or in close vicinity of the lecture room from one hour before the session starts

Additional cost applies for food and beverage and must be ordered through the conference venue.

Industry meetings open to ICOMS 2021 delegates are strictly forbidden outside of official ICOMS offerings (industry-sponsored sessions and mini lectures at ICOMS) from Wednesday, 1 September 7:00 through Saturday, 4 September 13:00.

IN-KIND SPONSORSHIP

Booking deadline: 15 May 2021

Sponsorship Item	Price (USD)	No. Available	Tokens (for major sponsors)
Conference App	10,000 (cost inclusive)	1	100
Name Badge Lanyard	12,000 (cost inclusive)	1	120
Conference Bag	16,000 (cost inclusive)	1	160
Pen and Note Pad	3,000 (+ production cost)	1	30 + production cost
Conference Helpers' Uniform	2,000 (cost inclusive)	1	20
Poster Area (free papers)	8,000 (cost inclusive)	1	80
Welcome Reception	12,500	3	125
Cultural Night*	11,500	3	115
Gala Dinner*	10,000	2	100
Coffee Break	5,000 per break	7	50
IAOMS Anthem	5,000	1	50

*Social fundraising events including the Gala Dinner and Cultural Night are held in support of the IAOMS and the IAOMS Foundation.

Conference App

USD 10,000

Exclusive

This environmentally-friendly initiative is rapidly becoming the platform of reference for delegates who wish to have the Conference at the tip of their finger. All costs inclusive. Entitlements include:

- Display of your company logo on the landing page
- Your advertisement in the form of teaser clutter (static ad) either on the top or bottom of the screen
- Your company logo and URL hyperlinked on the official Conference website
- Your company acknowledgement in the Conference Final Program booklet

IN-KIND SPONSORSHIP (CONTINUED)

Name Badge Lanyard

USD 12,000

Exclusive

Displayed close to eye-level. A cost-effective opportunity for a major brand building effort, as each visitor will have to wear name badge during the Conference. All costs inclusive. Entitlements include:

- Display of your company logo on lanyards (design to be pre-approved by ICOMS 2021 Local Organizing Committee). Production and delivery costs to be managed and paid by the sponsor.
- Your company logo and URL hyperlinked on the official Conference website
- Your company acknowledgement in the Conference Final Program booklet

Conference Bag

USD 16,000

Exclusive

It gives you high visibility beyond your stand with all delegates carrying the conference bag throughout the Conference. Co-branded with the ICOMS 2021 logo. All costs inclusive. Entitlements include:

- Display of your company logo on bags (design to be pre-approved by ICOMS 2021 Local Organizing Committee). Production and delivery costs to be managed and paid by the sponsor.
- Your company logo and URL hyperlinked on the official Conference website
- Your company acknowledgement in the Conference Final Program booklet

Pen and Note Pad

USD 3,000

(+ production cost)

Exclusive

It gives you high visibility beyond your stand. Co-branded with the ICOMS 2021 logo. Entitlements include:

- Display of your company logo on the sponsored item (design to be pre-approved by ICOMS 2021 Local Organizing Committee). Production and delivery costs to be managed and paid by the sponsor.
- Your company logo and URL hyperlinked on the official Conference website
- Your company acknowledgement in the Conference Final Program booklet



IN-KIND SPONSORSHIP (CONTINUED)

Conference Helpers' Uniform

USD 2,000

Exclusive

It gives you high visibility beyond your stand with a significant number of uniformed conference helpers supporting logistics in lecture and exhibition hall. Co-branded with the ICOMS 2021 logo. All costs inclusive. Entitlements include:

- Display of your company logo on conference helpers' uniform. Design and production to be managed by ICOMS Local Organizing Committee
- Your company logo and URL hyperlinked on the official Conference website
- Your company acknowledgement in the Conference Final Program booklet

Poster Area (free papers)

USD 8,000

Exclusive

Associate your company with the educational poster (free paper) presentations held within the industry exhibition hall. Entitlements include:

- Your company logo and URL hyperlinked on the official Conference website
- Your company acknowledgement in the Conference Final Program booklet
- Your company logo will be shown on the fascia of poster boards

Welcome Reception

USD 12,500

3 available

Become the Conference Opening Ceremony Reception Partner and have your organization aligned with the first official evening function. The reception will include drinks and light canapes. Entitlements include:

- Your company logo and URL hyperlinked on the official Conference website
- Your company acknowledgement in the Conference Final Program booklet
- Your company acknowledgement in the welcome speech of IAOMS' President
- Pop-up banner of your company will be displayed at the entrance of the venue (Pop-up banner to be provided by sponsor)



IN-KIND SPONSORSHIP (CONTINUED)

Cultural Night

USD 11,500

3 available

This evening event will convene an estimated 800+ conference participants, IAOMS leadership, speakers and VIPs. Entitlements include:

- Six (6) admission tickets
- Your company logo and URL hyperlinked on the official Conference website
- Your company acknowledgement in the Conference Final Program booklet
- Your company acknowledgement in the speech of IAOMS' President
- Pop-up banner of your company will be displayed at the entrance of the venue (Pop-up banner to be provided by sponsor)

Gala Dinner

USD 10,000

2 available

This prestigious evening event will convene an estimated 400+ conference participants, IAOMS leadership, speakers and VIPs. Entitlements include:

- Six (6) admission tickets
- Your company logo and URL hyperlinked on the official Conference website
- Your company acknowledgement in the Conference Final Program booklet
- Your company acknowledgement in the speech of IAOMS' President
- Pop-up banner of your company will be displayed at the entrance of the venue (Pop-up banner to be provided by sponsor)

Coffee Break

USD 5,000

1 sponsor per break;

2 breaks per day

Networking coffee breaks will take place on the exhibition floor, regularly promoting opportunities for the delegates to visit the exhibition area to engage with you. Choose one day or all days to sponsor the Coffee Break. Entitlements include:

- Your company logo and URL hyperlinked on the official Conference website
- Your company acknowledgement in the Conference Final Program booklet
- Pop-up banner of your company will be displayed during coffee break (Pop-up banner to be provided by sponsor)

IAOMS Anthem

USD 5,000

Exclusive

An IAOMS anthem has been written, scored and recorded by multi-talented and skilled musicians, many of which are oral and maxillofacial surgeons from the IAOMS family. The anthem will premiere in Glasgow at the Opening Ceremony, and will endure through time at future IAOMS meetings. This is a unique and long lasting sponsorship opportunity. Entitlements include::

- Your support will be acknowledged by IAOMS President in the Opening Ceremony
- Your company logo and URL hyperlinked on the official Conference website
- Your company acknowledgement in the Conference Final Program booklet

ADVERTISING

Booking deadline: 15 May 2021

Digital and Print Advertising	Price (USD)	Tokens (for major sponsors)
Conference Website Banner (up to 3 in rotation)	3,000 per banner	21*
Conference App Banner (up to 3 in rotation)	3,000 per banner	21*
Promotional EDM	800 per EDM	8
Conference App — Push Notification	500 per message	5
Final Program Book — Back Cover	4,500	30*
Final Program Book — Inside Front Cover	4,000	28*
Final Program Book — Inside Back Cover	4,000	28*
Final Program Book — Inside Page	2,500	18*
Conference Bag Insert (maximum one single-page A4 leaflet)	2,000 per insert	14*

**Special offer for sponsors*

Print Advertisement

Advertisers are responsible for design. Artworks must be pre-approved by the ICOMS 2021 Local Organizing Committee. Final artwork to be submitted by **15 July 2021**. 210mm x 297mm with 3mm bleed. Supplied as print-ready 300 dpi PDF or EPS.

Conference Website Banner Advertisement

Advertiser is responsible for design. Artworks must be pre-approved by the ICOMS 2021 Local Organizing Committee. 728 px x 90 px leaderboard. Images can be supplied as a GIF or JPG with a maximum file of 75Kb.

Conference App Banner Advertisement

Advertiser is responsible for design. Artworks must be pre-approved by the ICOMS 2021 Local Organizing Committee. 320 px x 50 px (teaser banner) static ad clutter the top or bottom of the screen. Images can be supplied as a GIF or JPG with a maximum file of 200Kb.

Promotional EDM

Advertiser can provide EDM to our marketing team to promote the respective sponsored session(s) and/or stand. Advertiser is responsible for design. Artwork must be pre-approved by the ICOMS 2021 Local Organizing Committee. Further specifications of EDM will be advised.

ADVERTISING (CONTINUED)

Conference App — Push Notification

Advertiser can send out reminder on their sponsored session or stand to ICOMS registrants via push notification of conference app. Content must be pre-approved by the ICOMS 2021 Local Organizing Committee. Further specification of push notification message will be advised.

Conference Bag Inserts

Advertisers are responsible to provide the concerned quantity of inserts by **15 August 2021** to Conference Secretariat for the arrangement. Content of inserts (PDF format) have to be emailed to ICOMS 2021 Local Organizing Committee for pre-approval. Detailed shipment instructions will be available by **1 June 2021**.

Onsite Advertising	Site Rental Cost (USD)	Tokens (for major sponsors)
Concourse Hanging Banner (min. order of 2) (Size: 2000W × 6000H or 1500W × 5000H)	350 each	3.5 each
Concourse Floor Vinyl (min. order of 2) (Size: 1800W × 1200H)	300 each	3 each
East Entrance TriSigns Lampposts (min. order of 2) (Size: 2500H × 750W × 3 faces)	650 each	6.5 each
Digital Advertising* (limited availability)		
East Main Entrance Doors (max. of 2 advertisers) (16:9; screen size: 1280 × 720)	900 for 2 screens	9 for 2 screens
Inside East Main Entrance Doors (max. of 2 advertisers) (16:9; screen size: 1920 × 540)	900 for 2 screens	9 for 2 screens
Entrance to Lomond Foyer (max. of 2 advertisers) (16:9; screen size: 1280 × 720)	450 for 1 screen	4.5 for 1 screen
Armadillo Foyer & Forth Room (1 advertiser) (16:9; screen size: 1280 × 720)	900 for 2 screens	9 for 2 screens

**Required format for digital advertising are single image in JPEG or multiple images in PowerPoint or animation/video in MPEG2 (PDF file format is not accepted).*

Onsite Advertising

Advertising space is applicable during the Conference's licensed period. All advertising space is subject to availability and confirmation by the venue. Advertiser(s) are responsible for installation and dismantling. Artworks must be pre-approved by ICOMS 2021 Local Organizing Committee and venue provider (SEC). Due to limited availability, all booking requests are on a first-come, first-served basis. **Platinum and Gold Sponsors can enjoy priority booking of onsite advertising by 1 December 2020.** (Notes: Sizes are approximate and should be confirmed onsite with your contractor. Installation and dismantle to be discussed with venue provider.)

ADVERTISING (CONTINUED)



Concourse Hanging Banner



Concourse Floor Vinyl

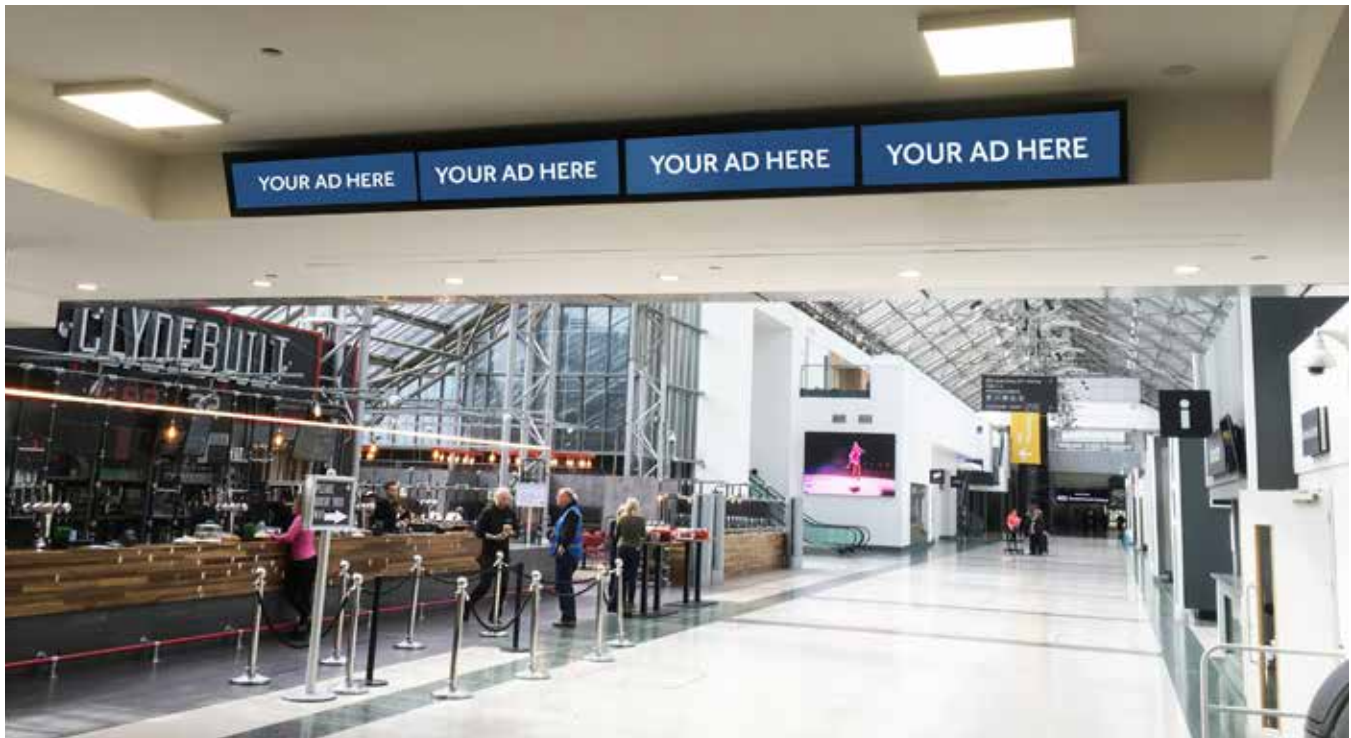


East Entrance TriSigns Lampposts

ADVERTISING (CONTINUED)



East Entrance Main Doors



Inside East Entrance Main Doors

ADVERTISING (CONTINUED)



Entrance to Lomond Foyer



Armadillo Foyer & Forth Room

APPLICATION

Booking deadline: 15 May 2021

Please print clearly, complete both pages, sign and return to partners-icoms@iaoms.org

☐ Pharmaceutical ☐ Device ☐ Publisher ☐ Other: _____ ☐ VAT number (if applicable): _____

Name of Organization

Title First Name Last Name

Job Position Email

Tel Website

Address Country

Major sponsors refer to the commitment of Platinum, Gold, Silver and Bronze sponsorship.
Please indicate your sponsorship level and select your benefit in the **blue** column.

	Items			Price (USD)	For major sponsors
Sponsorship	Platinum Sponsor			☐ 65,000	Includes 420 tokens
	Gold Sponsor			☐ 45,000	Includes 290 tokens
	Silver Sponsor			☐ 25,000	Includes 160 tokens
	Bronze Sponsor			☐ 15,000	Includes 100 tokens
Exhibition Space	☐ Premium	☐ Standard	Preferred booth no(s):	☐ 6,500 × ____ booth(s)*	☐ 65 tokens × ____ booth(s)
	☐ Raw space required			☐ 5,500 x ____ booth(s)*	☐ 55 tokens × ____ booth(s)
	Tabletop Display	Preferred number:		☐ 3,000	n/a
In-Kind Sponsorship	Conference App (all costs inclusive) Exclusive			☐ 10,000	☐ 100 tokens
	Name Badge Lanyard (all costs inclusive) Exclusive			☐ 12,000	☐ 120 tokens
	Conference Bag (all costs inclusive) Exclusive			☐ 16,000	☐ 160 tokens
	Pen and Note Pad (plus production cost) Exclusive			☐ 3,000 + prod. cost	☐ 30 tokens
	Conference Helpers' Uniform (all costs inclusive) Exclusive			☐ 2,000	☐ 20 tokens
	Poster Area (all costs inclusive) Exclusive			☐ 8,000	☐ 80 tokens
	Welcome Reception			☐ 12,500	☐ 125 tokens
	Cultural Night			☐ 11,500	☐ 115 tokens
	Gala Dinner			☐ 10,000	☐ 100 tokens
	Coffee Break	Preferred date/time:		☐ 5,000	☐ 50 tokens
	IAOMS Anthem Exclusive			☐ 5,000	☐ 50 tokens
Satellite Symposium	Satellite Symposium	Date:	☐ Full day	☐ 10,000	☐ 100 tokens
	Satellite Symposium	Date:	☐ Half day	☐ 8,000	☐ 80 tokens
	Lunch Symposium	Preferred date:		☐ 8,000	☐ 80 tokens
	Mini Theatre			☐ 1,000 × ____ session(s)	☐ 10 tokens × ____ session(s)
Date (please circle): 1 Sep / 2 Sep / 3 Sep / 4 Sep					
Session (please indicate): ☐ Coffee break ☐ Lunch break			☐ 2,000 × ____ session(s)	☐ 20 tokens × ____ session(s)	

Continued on following page

*Additional USD 500 per booth for booking after 1 March 2021.

For major sponsors: extra token(s) will be invoiced at USD 100 per token.

APPLICATION (CONTINUED)

	Items	Price (USD)	For major sponsors
Digital Advertising	Conference Website Banner (<i>in rotation</i>)	□ 3,000	□ 21 tokens
	Conference App Banner (<i>in rotation</i>)	□ 3,000	□ 21 tokens
	Promotional EDM	□ 800 × ____ EDM(s)	□ 8 tokens × ____ EDM(s)
	Conference Apps — Push Notification	□ 500 × ____ message(s)	□ 5 tokens × ____ message(s)
Print Advertising	Final Program Book (Back Cover) Exclusive	□ 4,500	□ 30 tokens
	Final Program Book (Inside Front Cover) Exclusive	□ 4,000	□ 28 tokens
	Final Program Book (Inside Back Cover) Exclusive	□ 4,000	□ 28 tokens
	Final Program Book (Inside Page)	□ 2,500	□ 18 tokens
	Conference Bag Insert	□ 2,000	□ 14 tokens
Onsite Advertising**	Concourse Hanging Banner (<i>min. order of 2 pieces</i>)	□ 350 × ____ pieces	□ 3.5 tokens × ____ pieces
	Concourse Floor Vinyl (<i>min. order of 2 pieces</i>)	□ 300 × ____ pieces	□ 3 tokens × ____ pieces
	East Entrance TriSigns Lampposts (<i>min. order of 2</i>)	□ 650 × ____ lampposts	□ 6.5 tokens × ____ lampposts
	Digital Advertising — East Main Entrance Doors	□ 900 for 2 screens	□ 9 tokens for 2 screens
	Digital Advertising — Inside East Main Entrance Doors	□ 900 for 2 screens	□ 9 tokens for 2 screens
	Digital Advertising — Entrance to Lomond Foyer	□ 450 for 1 screen	□ 4.5 tokens for 1 screen
	Digital Advertising — Armadillo Foyer & Forth Room	□ 900 for 2 screens	□ 9 tokens for 2 screens
Exhibitor Badges	Each 9sqm booth entitles two badges. Extra badges can be purchased.	□ 350/badge × ____	□ 3.5 tokens × ____ badge(s)
Total (both pages)		USD	tokens

**Priority booking to Platinum & Gold Sponsors until 15 Dec 2020. Due to limited availability, all booking requests are on a first-come, first-served basis

For major sponsors: extra token(s) will be invoiced at USD 100 per token.

By signing this application form, I hereby confirm that I agree to the terms and conditions as stated in the prospectus.

Signature

Date

Terms and Conditions for Exhibits and Sponsorship

Please read the following terms and conditions before submitting the application form.

Acceptance of General Terms and Conditions

Those wishing to participate as a sponsor or exhibitor unreservedly accept, and undertake to comply with these general terms and conditions. No exhibitor nor sponsor shall assign, sublet, or share the whole or any part of the space allotted without the consent of the ICOMS 2021 Conference Organizers and approval of the terms thereof. No exhibitor nor sponsor is permitted to show goods other than those manufactured or handled by him/her in the regular course of business. Personnel may not initiate sales or marketing activities while in the room where a meeting session is taking place. The use of devices for the mechanical reproduction of sound is prohibited. Any demonstrations or presentations must be conducted at a low volume so that nearby exhibitors are not bothered. The Organization may provide printed matters, souvenirs and giveaways at their exhibit booth but cannot distribute these items in any other space beyond the space allotted to the Organization. IAOMS staff have the right to approve exhibitor materials. In the event that an Organization engages in on-location transactions, it will be responsible for complying with all laws and regulations of the ICOMS hosting country regarding sales taxes and laws that may pertain to such sales. The ICOMS 2021 Conference Organizers reserve the right to alter the location of the exhibit area as it deems advisable and in the interest of the Exhibit Show; however, no change of location will be made without full discussion with the Organization affected by such changes. The ICOMS 2021 Conference Organizers reserve the right to deny exhibit space and sponsor opportunities to any Organization.

Payment Terms

All requests are on a first-come, first-served basis according to availability. Upon receipt of the application form, the International Association of Oral and Maxillofacial Surgeons (IAOMS) will proceed to issue your Organization the necessary invoice with payment instructions. Deposit of 50% of value has to be made within 30 days upon submission of application form. Balance is due on 15 May 2021. Payment can be made by credit card or bank transfer. For bank transfer, please include all bank charges and intermediate bank commissions in your payment. Booking will not be processed nor the exhibition space guaranteed without the required 50% deposit within 30 days upon confirmation. The commitment for exhibit space and full payment of rental charges together constitute a contract for a right to use the space.

Cancellation Policy

In the event of cancellation of sponsorship and/or exhibition booth(s) by sponsor/exhibitor, please note that unless that particular area of sponsorship or exhibition is resold, ICOMS 2021 Conference Organizers reserve the right to retain all monies received. If the balance of payment is not received by the due date, the allocated sponsorship or exhibition booth(s) will be cancelled. Any booth or sponsorship package cancelled after 15 May 2021 will not be refunded; thus 100% forfeited.

Insurance

The ICOMS 2021 Conference Organizers will not be liable for loss or damage to property or personnel from theft, fire, accident, or any other cause beyond its reasonable control. Organizations are advised to insure themselves at their own expense against property loss or damage and against liability for personal injury. The ICOMS 2021 Conference Organizers' liability arising from or relating to this agreement is limited to the amount paid by the organization for the services described herein.

Unscheduled Events

No participant, sponsor or exhibitor may organize, attend or favor meetings gatherings, or any other events, relating to the topics covered by the ICOMS, which shall not have been reported to, and approved by IAOMS beforehand.

Product Disclaimer

ICOMS does not, in any manner, endorse any of the products or services related to the exhibitions which have been accepted for display during the meeting.

Health and Safety at Work Regulations

It is the responsibility of the exhibitor to ensure that his contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work Regulations in the hosting country of ICOMS 2021.

Intellectual Property

Unless otherwise provided for in writing, the copyright and other intellectual property rights held over all the Conference Organizers' offers, publications and other products or services shall remain its property. Any rights which may be granted by the ICOMS 2021 Conference Organizers are destined for the participant's sole use and may not be assigned, transferred or granted under sub-license without the ICOMS 2021 Conference Organizers' prior agreement. Granted rights shall be non-exclusive. The participant shall acquire any intellectual property over the services and products offered by the ICOMS 2021 Conference Organizers.

Data protection Clause

In any event, the sponsor/exhibitor acknowledges compliance with the European data protection regulations for its own processing, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods.

Cancellation of ICOMS

In the event the ICOMS 2021 fails to take place as scheduled, dates are changed, format is changed, or is interrupted and/or discontinued, or access to the hotel or Conference or Exhibition premises is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, emergency declared by any government agency, or for any other reason, this contract may be terminated by the ICOMS 2021 Conference Organizers. In the event of such termination, the Organization agrees that the sole liability of the ICOMS 2021 Conference Organizers shall be to return to the Organization the space payments, less the pro rata share of all costs and expenses incurred and committed by the ICOMS 2021 Conference Organizers. Under no circumstances is ICOMS 2021 Conference Organizers responsible for any exhibitors' expenses (such as travel, lodging, or exhibit shipping), or any other incidental or consequential damages. For sponsors, in lieu of a return of payments, ICOMS 2021 Conference Organizers may substitute alternate benefits of equal or greater value.

Indemnification

Exhibitor agrees that it will indemnify, defend and hold ICOMS 2021 Conference Organizers, the ICOMS 2021 Organizing Committee, IAOMS, their respective officers, directors, employees, agents and each of them, harmless from and against a) the performance or breach of these terms and conditions by Exhibitor/Sponsor, its employees, agents or contractors including, but not limited to, acts of its employees, agents and contractors; b) the failure by Exhibitor/Sponsor, its employees, agents or contractors to comply with applicable laws, regulations and ordinances; and c) the act, omission, negligence, gross negligence, or willful misconduct of Exhibitor/Sponsor, its employees, agents, contractors, licensees, guests, or invitees. The terms of this provision shall survive the termination of expiration of these terms and conditions.

Amendments/Interpretation

ICOMS 2021 Conference Organizers reserve the right to amend and enforce these terms and conditions. Written notice of any amendments shall be given to each affected Exhibitor/Sponsor. ICOMS 2021 Conference Management reserves the sole right to interpret these terms and conditions. All interpretations are final and are not subject to review or to appeal.