



Global Impact

AN INTERNATIONAL
CAMPAIGN TO ELEVATE
OUR SPECIALTY



"To be an extraordinary surgeon we have to train and practice our surgical skills. The IAOMS Foundation has spread knowledge for surgeons around the world, and reminded us of the importance of sharing our knowledge and helping the community."

DR. GHUFRAN AL-AYFAN, SAUDI ARABIA



A WORLD OF NEED

Each day, more than 20,000 oral and maxillofacial surgeons make a difference in patients' lives around the world. From helping individuals overcome facial traumas, to performing craniofacial surgery on a child in need, and everything in between, ensuring quality of care is the highest priority.

As in any dental or medical field, oral and maxillofacial surgeons need access to the best training and education, as well as to a community of peers where they will be supported, and their educational needs met. Yet, there is a significant population of surgeons who do not have adequate access to these resources. Targeted education, dedicated resources, and innovative advocacy measures are critical to their success into the future, and to the well being of individuals in need of their care.



SINCE ITS INCEPTION, THE
INTERNATIONAL ASSOCIATION
OF ORAL AND MAXILLOFACIAL
SURGEONS (IAOMS) FOUNDATION

HAS WORKED TO MEET THESE NEEDS, AND
NOW HAS THE OPPORTUNITY, TO ELEVATE
ITS IMPACT ON THE OMF FIELD GLOBALLY.

THE IAOMS FOUNDATION

The IAOMS Foundation is a non-profit organization that exists to serve the international oral and maxillofacial specialty worldwide. Its mission is to advance the standards of care in our specialty through improved education and training, research, and advocacy worldwide.

Founded in 1997, the Foundation has now been pursuing this mission for more than 20 years. Most recently, in 2016, executive leadership set out to re-energize the Foundation, and implemented a strategic planning and assessment process to determine how the organization can be most effective into the future. Utilizing the feedback of IAOMS members and leaders, companies, and other organizations, the Foundation launched its first formalized fundraising program in 2017, successfully raising \$500,000 in its first year. Today, the Foundation continues this work, and has expanded its programs and offerings to provide OMF surgeons from all parts of the world opportunities for education, training, and engagement:

FELLOWSHIP PROGRAM

Launched in 2009, this program annually funds three advanced fellowships in Oncology and Reconstructive Surgery and Cleft Lip and Palate/Craniofacial Surgery. To date, 24 fellows have been awarded this opportunity, and more importantly, have used their training to teach others and better serve their patients in their home countries. In addition, the IAOMS Foundation is soon launching a brand new Research Fellowship at the University of Michigan – the first research program in the Foundation’s history.

THE GIFT OF KNOWLEDGE PROGRAM

The Foundation sends international experts into regions of need, for the purpose of teaching and training local surgeons. This personal, localized approach yields interaction and learning that is simply not possible in a virtual or lecture setting. Dating back to 2002, the Foundation’s has executed these programs in more than 12 countries, with new courses being planned for the coming years.



THE IAOMS FOUNDATION HAS PROVIDED MORE THAN \$1.3 MILLION IN DIRECT FUNDING TOWARD GLOBAL OMF EDUCATION INITIATIVES, AND SERVES AS THE GO-TO SOURCE FOR INTERNATIONAL TRAINING OPPORTUNITIES.



COMMITTEE ON GLOBAL SURGERY (COGS)

Formed in 2011, COGS is committed to providing a platform for oral and maxillofacial surgeons to contribute to humanitarian and volunteer efforts, especially associated with natural disasters. COGS provides education each year to volunteers who recognize proper training is needed to help victims of disasters.

VISITING SCHOLARS PROGRAM

The Visiting Scholars program launched in 2018 with the goal of providing 2-week observational training opportunities for international IAOMS members. The first Visiting Scholars will be undergoing their training this year.

REGIONAL PARTNERSHIP PROGRAM

In conjunction with the 2017 Annual Appeal, the Foundation has formed a brand new program to partner with regional OMF associations around the world, launching the Foundation’s first ICOMS scholarships awards in the process. To date, 9 associations have supported the Foundation through this program from the following countries and regions:

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- | | |
|-----------|---------------|
| ASIA | SPAIN |
| AUSTRALIA | TAIWAN |
| CANADA | UNITED STATES |
| HONG KONG | VENEZUELA |
| JAPAN | |

 **+\$1.3 MILLION** DIRECT FUNDING TOWARD GLOBAL OMF EDUCATION INITIATIVES

CREATING A GLOBAL IMPACT

The *challenges* facing the international OMF community are clear:

1

Educational and training resources in many parts of the world are *not sufficient* to meet the needs of developing surgeons.

2

There are *limited opportunities for engagement* among the global OMF community.

To ensure that these challenges are addressed, and the needs of the organization and the oral and maxillofacial surgery community can be met, IAOMS and the IAOMS Foundation are more closely aligned than ever before. The association conducts world-class programs and events for members, while the Foundation funds priority IAOMS activities, and facilitates new initiatives of its own for the good of the specialty.

Based on strategic input from our community, the Foundation has identified **3 CORE INITIATIVES**, in addition to maintenance and expansion of existing programs, to pursue in the next 3-5 years.



**GIFT OF KNOWLEDGE
2.0 PROGRAM**

The Foundation’s Gift of Knowledge sessions have been a huge success, drawing as many as 150 attendees in certain regions. However, the current program allows for just 1-2 countries to be served over each period of several years. By working closely with leaders of regional and national OMF associations, the Foundation will create a global plan for education, developing a 3-5 year plan for each region of the world that is unique and based on local needs.



**IAOMS SCHOLARSHIP
PROGRAM**

The Foundation recently launched the Visiting Scholars program, as well as the ICOMS Scholarship program, both of which provide an opportunity for a surgeon to attend observatory training appointments and the ICOMS. Now, the organization will build a sustainable scholarship program that would include 10-20 scholarships (or more) each year through a dedicated fund. These will provide opportunities for developing surgeons around the world to strengthen their knowledge and experience through training opportunities, conference attendance, and other venues.



IAOMS IS COMMITTED TO EXPANDING OUR GLOBAL IMPACT
BOTH THROUGH EXPANSION OF OUR CURRENT OFFERINGS ...



IAOMS CONFERENCE SERIES

The International Conference on Oral and Maxillofacial Surgery (ICOMS) is a highly-revered event that is held every two years at a destination around the world (Hong Kong in 2017, Rio de Janeiro in 2019, Glasgow in 2021). To create a more frequent schedule of events for benefit of IAOMS members and the global OMF community as a whole, IAOMS will launch its Conference Series, which will include annual opportunities for networking, education, and collaboration among IAOMS members.

The current slate of events includes the following, and will grow in the future.

IAOMS World Café / A special education session for all US and international members held annually at the American Association's (AAOMS) conference (first event held in October 2018).

IAOMS Virtual Conference / A half-day virtual event that includes a keynote speaker, breakout topical education sessions, and question and answer opportunities.

... SUCH AS THE ADDITION OF NEW FELLOWSHIP AWARDS, AND ALSO THROUGH INNOVATIVE NEW OPPORTUNITIES THAT WILL BRING REAL VALUE TO ALL MEMBERS OF OUR COMMUNITY.

THE “GLOBAL IMPACT” CAMPAIGN

To fund and execute these critical initiatives, the IAOMS Foundation is organizing a capital campaign **to raise \$2.5 million (US) through pledges over a 3-5 years period**. The campaign will be a multi-phased initiative that requires extraordinary leadership to offer every individual, company, and organization in the oral and maxillofacial field the opportunity to participate. All donors and partners of the campaign will be recognized and acknowledged according to a formal plan throughout the campaign’s pledge period.

Building on the feedback and experiences that Foundation has shared over the past two years, an International Steering Committee will be assembled to oversee this effort. These leaders in our field will provide campaign strategy, monitor progress, serve as the public face of the effort, and make lead investments. Due to the international reach this campaign will require, the Foundation understands the importance of representation from all corners of the globe.

Most importantly, the IAOMS Foundation acknowledges that all contributions to the campaign will be value-based partnerships. IAOMS and the Foundation will work hard to ensure that there is truly a return on every investment made – both to individuals through education and development benefits, and to organizations through visibility, thought leadership, and engagement.

“The IAOMS Foundation has made great progress over the past several years, thanks to the participation of so many individuals and organizations in our community. This campaign is our opportunity to make our impact sustainable, and together ensure that the future of our specialty is secure.”

LARRY NISSEN, IAOMS FOUNDATION CHAIR



JOIN US AND MAKE YOUR IMPACT!

The Foundation asks that all leaders, members, and corporate constituents consider joining us in this effort. To learn more, or to speak with a Foundation leader about involvement, contact the Global Impact campaign team at foundation@iaoms.org.