

EDUCATION AND PROGRAMS SPONSORSHIP PROSPECTUS



International Association of
Oral and Maxillofacial Surgeons



OVERVIEW

The IAOMS and IAOMS Foundation have advanced standards of care through education and training. We are able to innovate and expand educational initiatives for members because of the ongoing support from our industry.

MISSION

The mission of the IAOMS is to improve the quality and safety of health care worldwide through the advancement of patient care, education and research in oral and maxillofacial surgery.

VALUES

Promote an inclusive and welcoming global community

Advocate for the highest standards of patient care and professionalism

Support continuous learning and rigorous research

Foster honest, respectful collaboration and teamwork

MEMBERS

IAOMS members come from all over the world and include surgeons at every stage in their career, from young trainees to retired surgeons. In addition to individual memberships, we offer group memberships with special discounts to national affiliated organizations that process bulk (or group) membership on behalf of their association.

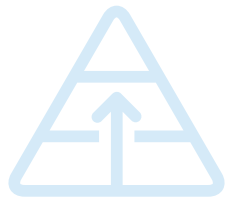


TOP COUNTRIES REPRESENTED

1. United States
2. Japan
3. Netherlands
4. Mexico
5. India
6. Australia
7. Brazil
8. Canada
9. United Kingdom
10. Hong Kong
11. Switzerland
12. Germany

OUR APPROACH TO COLLABORATION

IAOMS and the IAOMS Foundation are committed to working closely with its corporate collaborators in order to strategically match opportunities with needs. By taking this approach, each partnership is unique and based on mutual value. To accomplish this, we use the following guiding principles to tailor each opportunity for support and alignment.



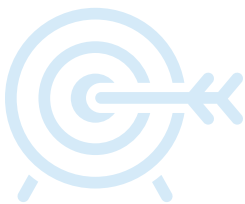
BRAND EXPOSURE

Provide an elevated level of brand exposure with IAOMS members and other OMF surgeons that participate in our programs and priority initiatives.



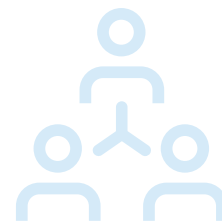
THOUGHT LEADERSHIP

Identify appropriate opportunities to establish thought leadership and to position supporters as a resource for IAOMS members.



TARGETED OPPORTUNITIES

Offer targeted opportunities to connect and engage with priority member audiences



OPEN DIALOGUE

Create an open and ongoing dialogue with corporate partners to aid with identifying opportunities to benefit the OMF community.

Stay Connected Series

\$5,000 PER SERIES

- 3,000 total registrants over the course of 6 episodes
- 90 countries

The Stay Connected Series is comprised of six modules presented over the course of six weeks. Each module is characterized by three moderators and three speakers delivering brief presentations followed by full conversations with the moderators and participants. This program is hosted on Zoom.

RECENT TOPICS

1. Nasal Control with the Lefort
2. Maxillary Posterior Implants Reconstruction
3. Reconstruction: Difficult Case
4. Pathology: Neck Dissection
5. TMJ: Arthrocentesis vs Arthroscopy
6. Clefts

Live and Virtual Corporate Symposia

\$3,000 PER SYMPOSIA

- 250+ registrants
- 54 countries

IAOMS offers live and virtual corporate symposia to both members and non-members. This provides surgeons the opportunity to access leading-edge education developed and sponsored by industry partners who select the subject matter expert to present the program.

Scientific Webinars

\$3,000 PER WEBINAR

- 300–800 total registrants
- 70 countries

IAOMS scientific webinars provide opportunities for members and other stakeholders of the OMFS specialty to continue their education. Webinars cover a wide variety of topic topics and feature one or more speaker. IAOMS presents 6–8 webinars per year.

RECENT TOPICS

- Paradigms in Dentofacial Corrections from Classic to Virtual Planning and Surgery
- Distraction Osteogenesis Versus Orthognathic Surgery
- Management of Avulsive and Ballistic Injuries in the Oral and Maxillofacial Region; Considerations during COVID-19



Virtual Conference in collaboration with the Osteo Science Foundation

2020 CONFERENCE

- 1,600 registrants
- 91 countries



The Virtual Conference in collaboration with the Osteo Science Foundation features four hours of education comprised of a virtual keynote session and three virtual breakout sessions. This conference format allows a large number of individuals to gather and interact with speakers through a robust discussion following each segment. Attendees receive access to all four hours of content following the conclusion of the event.



Microlearning Series

\$3,000 PER SESSION

- 300 members
viewing content

Microlearning is an e-learning modality characterized by short lessons and allows for adapting and personalizing learning. Accessible on demand, these brief segments from expert surgeons are designed to serve as a quick reference on specific topics. Each segment ranges between 15–20 minutes in length. These segments feature speakers on video and are married with enhanced and animated visuals that enrich the presentation.

RECENT SERIES

- Tips and Tricks in Orthognathic Surgery

UPCOMING SERIES

- A six-module series on cosmetics



EDUCATION: VIRTUAL AND E-LEARNING PROGRAMS

Online Conferences

\$3,000 PER SESSION

On-line virtual conferences feature a keynote session followed by several breakout sessions. The sessions may occur over the course of several days. Each session features a slate of speakers. The conference is hosted on Zoom which allows for audience participation during each session.

UPCOMING CONFERENCE

- IAOMS/ALACIBU Online Virtual Conference, February 8–12, 2021



IAOMS Podcast Series

\$2,500 PER SERIES

- 200–500 listeners per episode

The IAOMS Podcast Series is comprised of 20–30 minute interviews featuring OMFS surgeons from around the world, with each season including a minimum of six to eight episodes. The IAOMS Podcast Series is available on the IAOMS website along with a variety of streaming platforms including Spotify, Pandora, and Apple Podcasts.

RECENT SERIES

- Season 1: Conversations in Rio
- Season 2: Behind the Surgeon
- Season 3: Lessons Learned from COVID-19: Insight from the OMFS Community



EDUCATION: ICOMS & FOUNDATION EVENTS

International Conference on Oral and Maxillofacial Surgery (ICOMS)

CONTACT IAOMS FOR
SPONSORSHIP AND
EXHIBITION PROSPECTUS

- 1,900+ attendees
- 79 countries

ICOMS is a biennial education and networking conference that brings together oral and maxillofacial surgeons, trainees, and allied health professionals from throughout the world for three days to learn about the latest in scientific research, theory, and issues related to oral and maxillofacial surgeons.



ICOMS Travel Scholarships \$3,000 PER SCHOLARSHIP

Funding for travel scholarships provides trainee surgeons the opportunity to learn and network with colleagues at ICOMS, the signature IAOMS conference.

Foundation Luncheon

Every other year, the Foundation hosts a luncheon at the International Conference on Oral and Maxillofacial Surgery (ICOMS). The luncheon features a presentation on a topic of interest from a local speaker and proceeds of the event benefit the IAOMS Foundation.



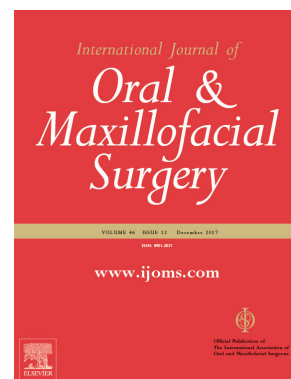
PUBLICATIONS AND ADVERTISING OPPORTUNITIES

International Journal of Oral and Maxillofacial Surgeons (IJOMS)

CONTACT IAOMS FOR
INFORMATION ON
ADVERTISING OPPORTUNITIES

IJOMS is the pre-eminent, peer-reviewed, international journal for oral and maxillofacial surgeons, published monthly. Each issue features a wide range of topics, covering the international scope of the specialty.

- 12 issues per year
- Members from 110 countries access the journal each month
- 500,000+ full text article downloads annually for on-line journal
- 14,000+ unique visitors per month to ijoms.com
- Print journal distributed to 760 OMF surgeons
- Table-of-contents email alerts sent to 5,000+ recipients every month



Face to Face Magazine

\$750 PER FULL-PAGE AD
\$500 PER HALF-PAGE AD

A quarterly magazine written by and for members and often includes member profiles, *Face to Face* focuses on current events around the world and how they impact the specialty.

- 3 issues per year
- 1,500 readers per issue



Fellowship Programs

\$25,000 PER FELLOWSHIP

The well established Fellowship provides senior trainees and recent graduate surgeons an immersion year in their specialty combined with an unmatched cultural experience. Following their training, these surgeons return to their home countries where they share their knowledge with colleagues.

OVERVIEW

Oncology and Microvascular Reconstructive Surgery Fellowships

- 12-month programs in Shanghai, China or Beijing, China
- Current supporters include KLS Martin and the Osteo Science Foundation

Cleft Lip and Palate and Craniofacial Surgery Fellowships

- 12-month programs in Hyderabad and Bangalore, India or Beijing, China
- Current supporters include KLS Martin and the OMS Foundation

Clinical and Regenerative Medicine Research Fellowship

- 6–12 month program hosted at the University of Michigan, USA
- Current supporters include the Osteo Science Foundation and the University of Michigan

Visiting Scholars Program

\$5,500 PER SCHOLARSHIP

The IAOMS Foundation provides young surgeons the opportunity to learn and network with colleagues around the world. Through the Visiting Scholars Program young specialist members of IAOMS receive the opportunity to observe and study with a prominent surgeon for a period of two to four weeks. Scholarship recipients may select the location of their visit from among 33 training centers around the world.



IAOMS FOUNDATION PROGRAMS

IAOMS/AAOMS International Reception

\$30,000

Each year, the Foundation partners with the American Association for Oral and Maxillofacial Surgeons (AAOMS) to host a reception at the AAOMS Annual Meeting to celebrate the international community of OMF surgeons. Sponsorship benefits for this event include exclusive signage including a corporate logo and a speaking opportunity.



Gift of Knowledge Program

CONTACT IAOMS FOR PRICING

The Gift of Knowledge Program offers customized training throughout the world. IAOMS leaders volunteer their time to design, promote and implement comprehensive educational sessions in underserved areas.

TRAINING EVENTS SINCE 2002

- Philippines (2020)
- Myanmar (2019)
- Mexico (2018–2020)
- Dominican Republic (2018–2019)
- Panama (2014–2017)
- Sri Lanka (2014–2016)
- Nigeria (2012–2015)
- El Salvador (2013–2015)
- Philippines (2012–2014)
- Malaysia (2009–2011)
- Paraguay (2008–2010)
- Indonesia (2008–2009)
- East Africa (2007–2011)
- Peru (2004–2006)
- Thailand (2002–2004)



BENEFITS OF PARTICIPATION

SPONSOR LOGO PLACEMENT

Conference/Event Website

- Sponsor logo hyperlinked on Sponsors webpage of conference/event microsite (hosted on the IAOMS website)
- Sponsor logo and brief company description and/or supplemental materials such as a YouTube video or PDF download.

Email Marketing

- Hyperlinked logo featured in IAOMS promotional emails leading up to the live conference
- Hyperlinked logo included in IAOMS email to attendees the week of the live conference

Social Media Marketing

- Dedicated social post to sponsored session with company tag. Social platforms include Instagram, Facebook, LinkedIn and Twitter

Post-Conference/Event Inclusion

- Thank You email to all attendees with sponsor logo included
- Recording of the conference will be made available on the IAOMS website. Recorded content and sponsor inclusion will remain on-demand indefinitely providing marketing for the sponsor beyond the live conference.

Newsletters

- Sponsorship acknowledgement and logo highlighted in the IAOMS quarterly newsletter, *InBrief*
- Sponsorship acknowledgement and logo highlighted in the IAOMS Foundation quarterly newsletter, *Spotlight*, as appropriate

SPONSOR CONTENT IN LIVE CONFERENCE/EVENT INCLUSION

- Logo placement in marquee slide(s) or cover photo day of event
- Verbal mention by moderator/facilitator day of event (beginning and end of session)
- Live Event Spotlight: Sponsors are provided 60 seconds prior to the start of the program to address attendees directly (with approved script) or can provide a 30–60 second commercial to be played during the live event.

BOARD OF DIRECTORS AND TRUSTEES



Dr. Gabriele Millesi
President
Austria



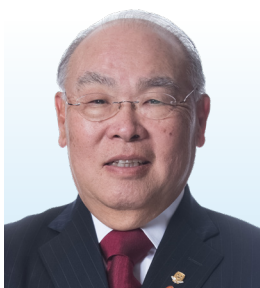
Dr. Alejandro Martinez
Vice President
Mexico



Dr. Sanjiv Nair
Vice-President Elect
India



Prof. Alexis Olsson
Past President
U.S.A.



Dr. Arthur Jee
Treasurer
U.S.A.



Dr. Larry Nissen
Foundation Chair
U.S.A.



Mike Teague
Foundation Trustee
U.S.A.



Mitchell Dvorak
Executive Director
U.S.A.

For more information about programs and sponsorship, please contact:

Kimberly Shadle
Manager, Governance Support and Foundation Programs
kshadle@iaoms.org

IAOMS Headquarters

200 E. Randolph Street, Suite 5100
Chicago, IL 60601
Phone: (312) 577-7660
Fax: (312) 233-0063
www.iaoms.org